



# Dublin University Harriers and Athletic Club

House 27 Trinity College, Dublin 2.  
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## IUAA Track and Field Athletics

Hosted by

Trinity College, Dublin

on

Friday 20<sup>th</sup> and Saturday 21<sup>st</sup> April 2001

At Morton Stadium, Santry

### Organising Committee

John Cunniffe	Co-Chair	<a href="mailto:jc@maths.tcd.ie">jc@maths.tcd.ie</a>
Niall Linden	Co-Chair	<a href="mailto:lindenn@tcd.ie">lindenn@tcd.ie</a>
Joe Rafferty	Officials Co-Ordinator	<a href="mailto:raffertj@tcd.ie">raffertj@tcd.ie</a>
Stephen Lipson	Facilities Co-Ordinator	<a href="mailto:slipson@maths.tcd.ie">slipson@maths.tcd.ie</a>
Aubrey Storey	Sponsorship Co-Ordinator	<a href="mailto:storeya@tcd.ie">storeya@tcd.ie</a>
Brian Foley	IT & Results Co-Ordinator	<a href="mailto:brianf@maths.tcd.ie">brianf@maths.tcd.ie</a>

## **Winners and Runners Up**

### **Men's Championship**

**Winner:** University of Limerick

**Runner up:** Trinity College, Dublin

### **Ladies' Championship**

**Winner:** University of Limerick

**Runner up:** Trinity College, Dublin

### **Overall Championship**

**Winner :** University of Limerick

**Runner up:** Trinity College, Dublin

### **Multi-events Championship**

**Winner :** University of Limerick

## **Communication**

The event webpage was launched on 1st February, 2001. A detailed accommodation list was available on the website from its launch so as to enable clubs to book suitable accommodation in plenty of time. The website was linked off the IUAA page ([www.iuaa.org](http://www.iuaa.org)) so as all colleges could locate the site without any difficulty. Additionally an email was sent to the captains/co-ordinators in each college informing them of the web site. An email address 'help@iv2001.com' was set up as a means for colleges to contact the organising committee if they had and queries.

A detailed information pack was sent to all institutions on the 6th of March, 6 weeks prior to the championships. The information pack included the following: Welcome message from the organising committee; Welcome message from the president of

DUHAC; A sheet detailing all the important dates/points/rules; Post race reception and intervarsity dinner information sheet; Intervarsity web site and unique online entries password; A list detailing which events colleges were required to provide helpers for; Detailed accommodation list; Dublin bus timetables; Maps of Santry; Dublin city centre and the Hilton hotel; Race timetable; IUAA rules of championship; IUAA registration form (also available online on the event web site); Step 1 and Step 2 entry forms.

A progress report was presented at the Captains' Meeting at the Cross-country Intervarsities, Belfield on the 7th April, 2001. Some of the event procedures (e.g. call room) were explained to the captains. A short questions and answers session followed in which captains discussed some ideas to improve the event for everyone concerned.

A reminder about the closing dates for entries was posted to all colleges on the 2nd April. This letter also detailed the Foot and Mouth Disease requirements that the organising committee had to put in place, in accordance with Government guidelines and some additional requirements requested by Santry stadium in relation to Foot and Mouth Disease.

## **First Aid**

First Aid over the two days was provided by the Order of Malta, who had an Ambulance and six crew present throughout the event. Initial contact was made in early January and all arrangements were finalised by early March. The Order of Malta representative was kept fully informed of all developments in relation to the outbreak of Foot and Mouth Disease.

Physiotherapist Ciaran Fitzpatrick was also available to treat athletes and provide a massage service at the venue. Ciaran is a former international athlete, with particular expertise in treating injuries associated with Track and Field Athletics.

## **Sponsorship & Fundraising**

### Sponsorship

**Allied Irish Bank** were the events main sponsors, contributing £4,000 towards the running of the Championships. The IV2001 proposal was presented to AIB at the end of January, but a meeting and final confirmation of sponsorship didn't come until early April.

**TCD Association & Trust** also provided £3,000 in support of the competition. This money was secured in October 2000.

**Guinness Ireland** sponsored the presentation dinner, providing us with £700 towards a bar tab at the Hilton Hotel. They also supported fundraising efforts, giving 10 cases of Budweiser to help promote a fundraiser in Break for the Border Nite Club.

**GalaxoSmithKline** provided 100 cases (1,200 aluminium foil sport pouches) of Lucozade Sport to be distributed amongst the athletes at the event.

**Nivea** gave goodie packs with some Nivea sample products for every athlete.

**Batchellors** provided 400 cartons of Squeeze orange juice and 400 of their new Ecco bars also to be distributed amongst the athletes.

**Coca-Cola Bottlers** provided 50 cases (1,200 x 50cl bottles) of River Rock mineral water, which were handed to athletes on completion of their events.

Individual event sponsors associated to the purchase of full page advertisements in the Championship Programme were The Pavilion Bar, Spar at Santry, RTV, The Swiss Cottage, Dublin Waste and The Track Shop. Dualway Coach Hire and Reads of Nassau St. provided discounted rates on services.

## Fundraising

DU Harriers and Athletic Club organised two fundraising events to raise funds towards hosting the Intervarsities. In November 2000 a table quiz was held in TCD and in February 2001 a night was organised in 'Break for the Border.'

## **Programme**

The Championship programme was designed, produced and edited by the IV2001 Organising Committee, with assistance from Prof. Cyril Smyth and members of DUHAC. The program was sent to the publishers on the evening of the Wednesday before the championships and collected at close of business the following day (Thursday).

## **Publicity**

Full details of the Championships were made available on the Internet at [www.iv2001.com](http://www.iv2001.com) on 1<sup>st</sup> February 2001.

Irish Runner magazine included the event in their fixture list. Lindie Naughton, a freelance sports reporter attended the Championships and had full results of the Championships published in the Sunday Independent and the Sports supplement of the Irish Independent, and on Thursday 26<sup>th</sup> April an article in the Evening Herald on the event.

Press releases and copies of the results were sent out to local and national newspapers.

Details were provided on Aertel, page 217, and on ntl: community notice boards

Louth Meath local radio (LMfm) broadcast an interview about the Championships with Joe Rafferty, Captain of DUHAC, on Thursday 19<sup>th</sup> April.

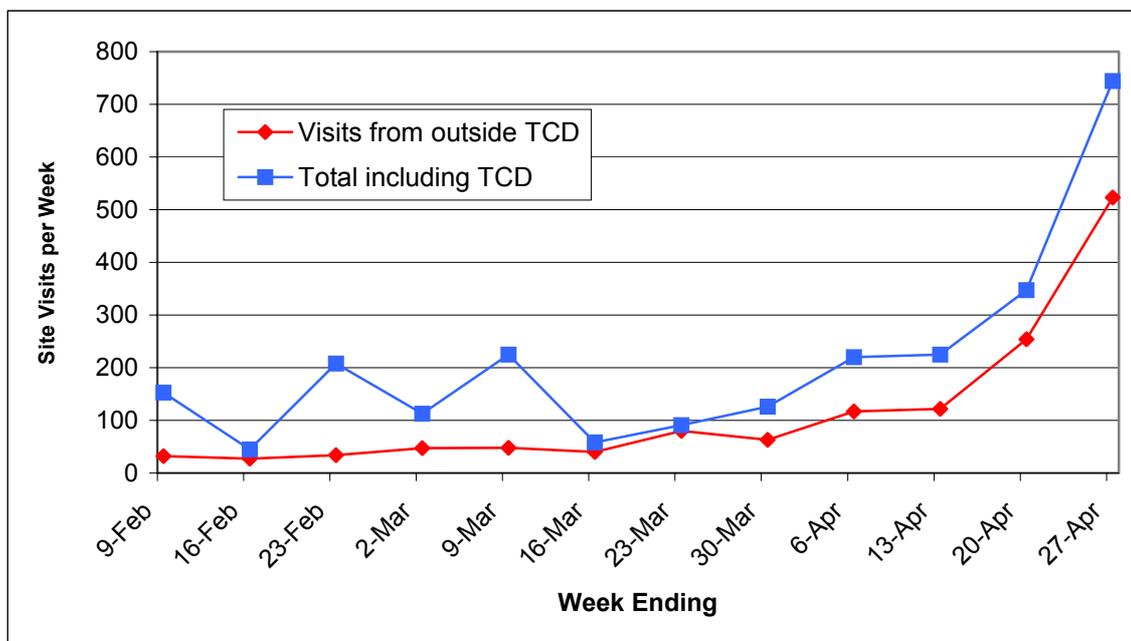
The Championships received mention on the 2FM Breakfast Show on Friday 20<sup>th</sup> April, and in 2FM sports bulletins during the day.

The independent television production company Vitel was contacted with a view to providing television coverage of the Championships. However, due to sponsorship difficulties arising from the FMD crisis, Vitel increased the cost to approx £1000. The IV2001 Organising Committee decided that this was excessive and didn't pursue the matter further.

## **Website**

The website for this event ([www.iv2001.com](http://www.iv2001.com)) was designed by Niall Linden and Brian Foley to provide full information for team captains and team members before, during and after the competition. The website allowed us to rapidly update information for competitors and this was particularly noticeable during the FMD crisis as a notice on the status of the Championships was maintained on the front page of the

website. For the first time in the Intervarsity Track & Field Championships, a full interactive online entry system was provided, making the entry process easier and more efficient. The option to use traditional entry systems was also made available for those who could not avail of the Internet option. After the competition, full results and photographs from every event of the championships were made available on the site.



**Fig 1.** Summary of website traffic from the launch up to the end of April. A single visit above represents an entire user session, which typically involved downloading four to ten pages of information. In total over 9000 pages of information have been downloaded from outside TCD so far, with a further 7000 downloaded from inside TCD.

### General:

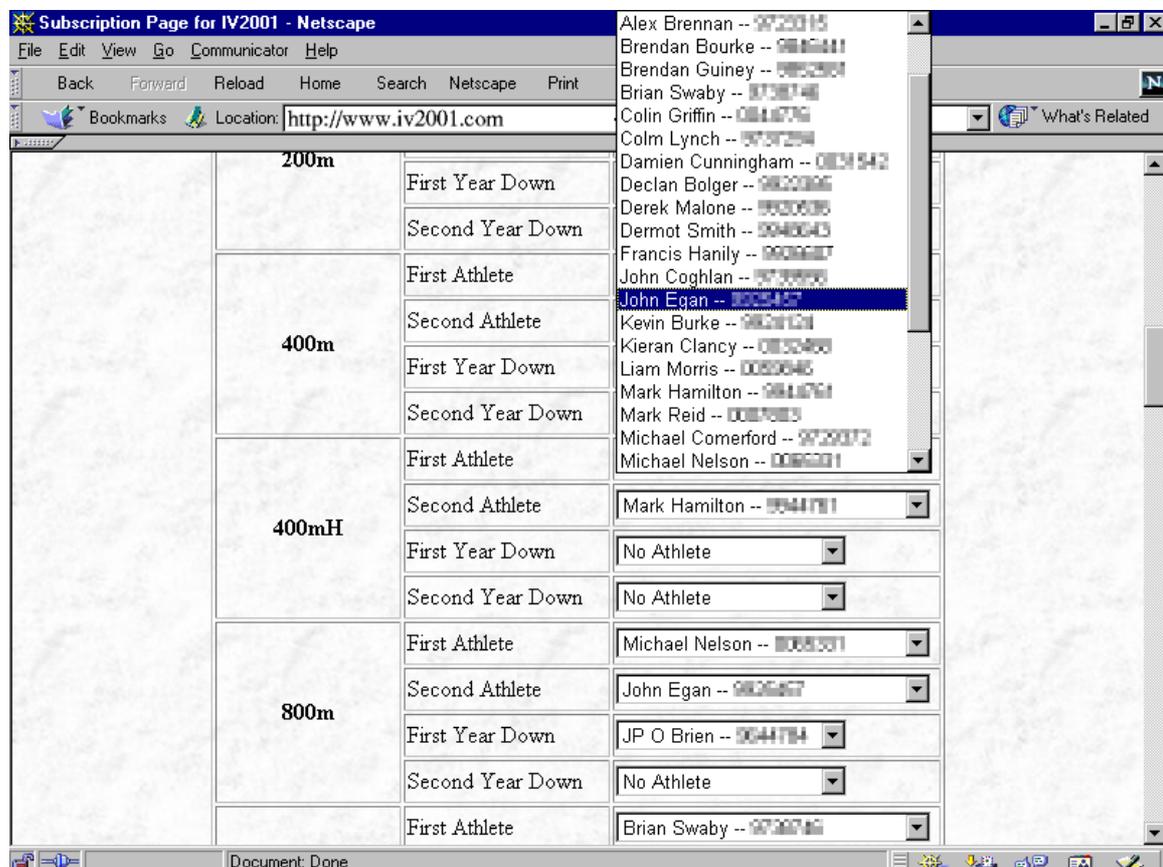
The website first came online on the 1<sup>st</sup> February, two and a half months before the competition. It contained the event timetable, an extensive list of accommodation in Dublin, details of the post-competition meal and directions and maps to the track and the hotel. We also added an excerpt from the IUAA constitution dealing with the rules of Track & Field championships. The check-in and substitution procedure for athletes was also documented, along with the requirements for colleges to bring officials for particular events.

### Entries:

The Entries Page was designed by Brian Foley to allow the organisers to rapidly collate the entry information. This allowed a late final entry deadline, just 9 days before the event. Each team captain was posted a unique password to ensure that only they could make entries or modify their team details.

In order to finalise arrangements with the hotel for the Varsity Dinner, college captains had to confirm team numbers attending the meal 16 days before the event. This preliminary deadline was also advertised as the cut off for athlete entries used to print the event T-shirts with everyone's name on the back.

The entry system was divided into two "steps". The first step was a means of collecting names and ID numbers of all athletes likely to be competing in the championships. In 'Step 1', captains could enter as many athletes' names and ID numbers as they wished. In 'Step 2', captains assigned these athletes to events from a drop-down menu (see Fig. 2) of their Step 1 entries. This system meant that a captain only had to enter an athlete's name and ID number once, even if they completely rearranged their team multiple times before the final deadline. This reduced the number of typographical errors and saved time for the captains.



**Fig 2.** Screenshot showing the 'Step 2' athlete allocation procedure. Athletes ID numbers have been blurred deliberately.

After the final deadline, the entry system data was exported to the spreadsheet software used in the results processing.

### **Post-competition:**

After the competition all results were checked and made available on the website within 24 hours. Preliminary results had been made available at the meal the night before. Also, during the course of the following two weeks, several hundred photographs of the championships were made available on the website. These photos had been taken by our team of three photographers during the course of the weekend and covered all events, our aim being to have a picture of every single athlete who competed in the championships available on the site.

### **Captains' Meeting**

Two Captains' meetings were held during the Championships. The first was held at 1pm on Friday 20<sup>th</sup> April, prior to the commencement of the Championships. The primary purpose of this meeting was for the organisers to provide information to the captains about the procedures for the weekend and some of the more important rules of the competition.

The second meeting was held at 4pm on Saturday 21<sup>st</sup> April, after completion of the competition. Stephen Lipson, Vice-President of the IUAA and member of the IV2001 Organising Committee, was invited to make comments about the weekends events. Certain rule changes within the IUAA, the forthcoming Celtic Nations Track and Field Championships in Antrim Forum, and this year's Universiade in Beijing were also discussed at the meeting.

### **Entertainment**

There was no formal entertainment provided for the Friday evening, as many of the athletes would be competing on the Saturday and would prefer an early night on Friday.

Guests of Honour, Officials and members of the IUAA were invited to a reception in the Clonliffe Harriers and Athletic Club House at Morton Stadium at 4pm on the Saturday afternoon, after completion of events. This reception included a free bar and light refreshments.

A reception was also organised for the athletes in the Pavilion Bar in Trinity College at 6pm on Saturday 21<sup>st</sup> April. Coaches were laid on to ferry athletes from the reception to the presentation dinner at the Hilton Dublin Hotel and to return them to the city centre afterwards.

## **Presentation Dinner**

**Venue:** The Hilton Dublin Hotel,  
Charlemont Place,  
Dublin 2.

**Special Guests:** Jim and Pat Kidd, AIB 24 Hour Banking  
The IUAA Executive Committee  
David Hackett, Clerk of the Course

**Awards:** Medals that had not been presented during the day were presented after the meal. These included medals for the 4 x 400m, the 5,000m (M), and the 4 x 100m.

Perpetual Trophies were presented to the winners of the Multi-Events Championship by David Hackett, and the Ladies' Championship, the Men's Championship, and the overall Championship were presented by Jim Kidd.

**Other Detail:** Everybody present at the meal received one free drink courtesy of Guinness Ireland. Wine was also provided for the head table. The presentation dinner was followed by a disco in the function room, and by a late bar.

Initial contact was made with the hotel in mid November and a meeting was arranged shortly after at which the iv2001 organising committee were able to sample food, discuss menus and specify requirements for the proposed evenings entertainment. . The initial deposit was paid on 18<sup>th</sup> December, with the remaining money being paid ten days prior to the championships. A number of meeting were held with the hotel to ensure that any potential problems were solved prior to the event.

## 12. Finance

### Summary accounts

	IRP	Euro
Total Income	23,978.33	30446.20
Total Expenditure	(22,331.99)	(28355.78)
Balance	1,646.34	2090.42

The fundraising targets identified by the IV2001 Organising Committee in July 2000 were all met, apart from the 'Break for the Border' night organised in February, which recorded a small loss. This was due to an unforeseen clash with other social events in TCD, which reduced attendance.

The balance of the account will be handed back to the DUHAC executive committee.

## Income

	IRP	Euro
<b>Sponsorship</b>		
Allied Irish Bank	4000.00	5078.95
Trinity Trust	3000.00	3809.21
Guinness Ireland	700.00	888.82
	<b>7700.00</b>	<b>9776.98</b>
<b>Programme Advertisements</b>		
Dublin Waste	100.00	126.97
Swiss Cottage	100.00	126.97
Spar	100.00	126.97
RTV	100.00	126.97
Dualway	60.00	76.18
Pavilion Bar	50.00	63.49
Track Shop	50.00	63.49
	<b>560.00</b>	<b>711.05</b>
<b>Fund Raising</b>		
Table Quiz	337.76	428.87
Break for the Border	392.00	497.74
	<b>729.76</b>	<b>926.60</b>
<b>Institutional Support</b>		
DUCAC loan	6000.00	7618.43
DUCAC	2500.00	3174.35
IUAA	650.00	825.33
	<b>9150.00</b>	<b>11618.10</b>
<b>Sale of T-shirts</b>	<b>598.57</b>	<b>760.03</b>
<b>IV Dinner payments</b>	<b>5240.00</b>	<b>6653.43</b>
<b>Total</b>	<b>23,978.33</b>	<b>30446.20</b>

## Expenditure

	IRP	Euro
<b>Track &amp; Field Championships – Event</b>		
Track Hire	600.00	761.84
Electronic Timing	1200.00	1523.69
Ambulance	300.00	380.92
Photography	200.00	253.95
Two-way Radio Hire	144.00	182.84
Basket Carriers	370.00	469.80
Officials' Expenses	220.00	279.34
	<b>3034.00</b>	<b>3852.39</b>
<b>Track &amp; Field Championships – Ancillary</b>		
IV2001 Programme	418.50	531.39
T-shirts	1592.60	2022.18
Commemorative pins	650.00	825.33
Sandwiches for Officials	150.00	190.46
Medal Ribbons	53.10	67.42
Race Numbers	216.00	274.26
Safety pins	25.80	32.76
	<b>3106.00</b>	<b>3943.81</b>
<b>Entertainment - Clonliffe Reception</b>		
Clonliffe Food	200.00	253.95
Clonliffe Bar Tab	130.00	165.07
Hire of Clubhouse	50.00	63.49
	<b>380.00</b>	<b>482.50</b>
<b>Entertainment - Intervarsity Dinner</b>		
Presentation Dinner	6935.00	8805.63
Entertainment	350.00	444.41
Security	50.00	63.49
Dualway Coaches	550.00	698.36
Hilton Bar Tab	685.45	870.34
	<b>8570.45</b>	<b>10882.23</b>
<b>Administration</b>		
Meal tickets	54.60	69.33
DUCAC Administration	50.00	63.49
Postage	29.90	37.97
Photocopying	17.04	21.64
Printer Cartridge	40.00	50.79
Website Registration	22.00	27.93
Mobile phone bills	250.00	317.43
	<b>463.54</b>	<b>588.57</b>
<b>Break for the Border Hire</b>	<b>500.00</b>	<b>634.87</b>
<b>DUCAC loan repayment</b>	<b>6000.00</b>	<b>7618.43</b>
<b>Donation to GOAL</b>	<b>300.00</b>	<b>380.92</b>
<b>Total</b>	<b>22,331.99</b>	<b>28355.78</b>

## **Additional Comments**

Brian Foley developed a new interactive online entry system for the Championships. This system, linked to [www.iv2001.com](http://www.iv2001.com), allowed for an extremely late deadline for close of entries to the competition, and for Captains to alter their team structure as much as they wished up to that date. This system was given a trial run at the IUAA Indoor Championships, Nenagh, in December 2000.

Niall Linden designed new computer software for results processing specifically for this event. This new program enabled results to be processed faster and more efficiently than ever before, and was also given a successful trial run at the 2000 IUAA Indoor Championships.

The FMD crisis, and the resulting cancellation of many sporting events, forced the IV2001 Committee to prepare contingency plans to ensure that some form of athletic championship would occur within or shortly after the present academic year. Later dates and an alternative venue in Tullamore, Co. Offaly were considered. Thankfully these plans did not have to be implemented.

Within two days of the beginning of the Championships, Morton Stadium informed the IV2001 Organising Committee that it would not be possible to hold a hammer competition at the grounds, as resident soccer club, Shamrock Rovers, had home games still to be played. Their season had been due to be finished by this stage, but these games had to be postponed as a result of the FMD crisis. With this short notice, the IV2001 Organising Committee managed, with the help of Brian Mullins, Director of Sport in UCD, to arrange for the hammer competitions to be transferred to Belfield. Coaches were laid on to ferry athletes, officials and spectators between Morton Stadium and Belfield.

Despite extensive preparation of the complex timetable of events and the operation of a call room system, events on the track fell behind time on the Friday due to difficulties with the electronic timing system. However, time was recovered during the course of events, with the day's competition finishing on time. The difficulties with the electronic timing system were minimised for Saturday's competition. These were the first Intervarsity Championships to have electronic timing complete with

pressure sensitive starting blocks for detecting false starts, 4 stadium clocks and wind gauges.

Qualified AAI officials were present to officiate at almost every event at the Championship, to ensure that any potential records or qualifying standards were legitimate. Three IUAA Championship records were set, namely, Women's Hammer (Eileen O'Keefe, AIT), Women's Discus (Eileen O'Keefe, AIT) and Men's 400m (Robert Daly, NUID). The Women's Hammer record was also a National Under-23 record. Officials were provided with tea, coffee, snacks and lunch in the officials' room. They were also given Lucozade Sport umbrellas and waterproof clipboards for protection against the rain.

Guests of honour at the Championships made medal presentations to athletes in gold, silver and bronze positions in each event. Medals were presented on a ribbon in the Dublin University colours and to the anthem of FISU (*Gaudeamus Igitur*). Guests of honour included the Lord Mayor of Dublin, Mr. Maurice Ahern, the Chairperson of CUSAI, Ms. Neasa O' Donnell, the Treasurer of CUSAI, Ms. Michelle Bennett, the Director of Sport in TCD, Mr. Terry McAuley, Chairman of DUCAC, Prof. Trevor West, Irish National and Intervarsity triple jump record holder, Ms. Siobhan Hoey, and USA long jumper and sister of Olympian Carl Lewis, Ms. Carol Lewis, among others. Guests of honour, officials and members of the IUAA Executive were invited to a reception in the Clonliffe AC Club House after the Championships.

Every athlete that competed at the IV2001 Championships was given their number, a goodie pack, and a commemorative pin at registration. The goodie pack included two Lucozade Sport aluminium foil pouches, a carton of Squeeze orange juice, an Ecco bar, sample products from Nivea and an AIB flyer. IV2001 T-shirts were available for athletes at a cost of £2 each, with £1 from the sale of every T-shirt being donated to the charity Goal. The IV2001 T-shirt design, produced by the IV2001 Committee, included the name of every athlete competing in the Championship within the numbers 01. In total just under 300 T-shirts were sold.

Baskets were provided for athletes to put their gear into before the start of each race. These baskets were carried by young athletes from Dundrum South Dublin Athletic Club from the start line to the finish line, to have them waiting for the athletes as they

completed their event. A bottle of River Rock mineral water was also handed to every athlete on completion of his or her event.

A team of photographers were present to take photographs of every event and almost every athlete who competed. Photographs were put on display on [www.iv2001.com](http://www.iv2001.com) after the event.

\_\_\_\_\_  
John Cunniffe (Co-Chair)

Date: \_\_\_\_\_

\_\_\_\_\_  
Stephen Lipson (Vice President IUAA)

Date: \_\_\_\_\_