

IUAA Track and Field Athletics

Hosted by

Cork Institute of Technology

On

Friday 19th and Saturday 20th April

2002

At

Cork Institute of Technology Track

Contents

Item	Page Number
Organising Committee	3
Championships Winners	4
Communication	5
Logos	7
First Aid	9
Sponsorship	10
Programme	12
Publicity	13
Website	15
Entries	16
Special Guests	18
Post Competition	18
Captain's Meeting	19
Entertainment	20
Presentation Dinner	21
Finances	24
Other comments	25

Organising Committee

**Paddy O Gorman: Programme
Club Captain**

**Tom Conroy: Timing
Chairperson**

**Tom O Byrne: Sponsorship
Vice Chairperson**

**Niamh O Riordan: Sponsorship
Secretary**

**Diane Cashman: Website
Treasurer**

**Cian Coughlan: Sponsorship
P.R.O**

Tony Lilley: Structuring

**Eithne Lydon: Check-in
Sports Development Officer**

**Louise Cavanagh: Competition Co-ordinator
Sports Officer**

Championships Winners

Ladies' Championship:

Winner: University of Limerick.
Runner up: National University of Ireland-Dublin.
Third Position: Trinity College, Dublin.

Men's Championship:

Winner: University of Limerick.
Runner up: Trinity College, Dublin.
Third Position: Queen's University Belfast.

Overall Championship:

Winner: University of Limerick.
Runner up: Trinity College, Dublin.
Third Position: National University of Ireland-Dublin.

Multi-events Championship:

Winner: National University of Ireland-Galway.
Runner up: University of Limerick.

Communication

The event website "www.cit.ie/iv2002" was launched on the 12th of March 2002 six weeks prior to the event. A detailed accommodation list was broken down into areas of Cork and the different types of accommodation that was available. This information was available in full on the website to enable clubs to book suitable accommodation in plenty of time.

Also an email address "iv2002@campus.ie" was set up on the website for information and as a means for colleges to contact the organising committee if they had any queries. All the above was available on the website from its launch on the 12th March 2002.

However there was some confusion at times with the email address. Time lags with messages being sent and received and who was replying to what (as all the committee had had password to gain access and nobody knew what emails were replied to), so this could be improved.

All twenty four affiliated colleges to the IUAA were notified by post. The pack went out on the 12th March six weeks before the event. All colleges were told that entries were strictly to be online. This was to make things more efficient and to cut down on paperwork and confusion with entries. It was decided that all colleges had access to computers and hence there would be no need for postage. It was also decided not to take orders for meal tickets and that cheques had to be received by the CIT Sports Office eight days in advance of the banquet. Also entry-closing date was

Wednesday 10th April, nine days before the event to allow time for the system to be set up and to allow for ample time to print the programme.

As the closing date for the meal tickets was approaching the Sports Office rang all the contacts in the colleges to remind them to send the cheques in.

Most colleges seemed to have all the necessary information therefore we did not have to deal with too many queries. With the rules of the competitions on the CIT and IUAA website and written in the programme most colleges were very well informed.

Included in the information pack sent to all institutions on the 12th of March, was the following:

- Welcome message from the organising committee.
- Entry System information sheet.
- Timetable of events.
- A sheet detailing all the important dates/points.
- Post race reception and Intervarsity dinner information sheet.
- Intervarsity web site and unique online entries password.
- Officials required a detailed list of when your institution is required to provide officials.
- Detailed accommodation list; Cork bus timetables.
- Maps of CIT, Cork city centre and the Rochestown Park Hotel;
- IUAA rules of championships.

All of above were also included in the event website.

Logos

The 2002 Organising committee used a number of logos in advertising the event; here are some of the logos used for the 2002 championships:

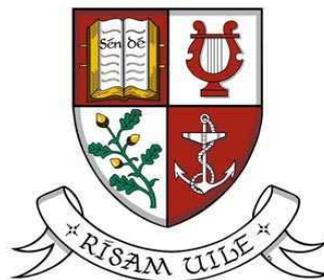


Fig.1 This is the formal Cork institute of Technology logo. This was used in the packs in giving the athletes information.



Fig. 2 This is the informal Cork Institute of Technology logo. This logo was used on the banners welcoming the athletes to IV2002 in CIT. The Logo was also used in advertising the event around CIT through Postering.



Fig.3 This logo was designed in February 2002 and this logo is the IV2002 logo for the website. The logo was designed by Diane

Cashman and was implemented on the website from its launch in early march.



Fig.4 Paddy O Gorman a member of the IV2002 Committee designed this logo in March 2002. The Logo was designed for the Championship program and was taken as the official IV2002 logo used in the results sheets and on the program throughout the event.

First Aid

First Aid during the Event was provided by the Order of Malta, who had two crewmembers present on the Friday. Initial contact was made in early March where all arrangements were finalised. The Order of Malta was designated a room on campus to treat injuries. However even though the Order of Malta was present on Friday and booked for Saturday they failed to turn up on the second day. This was a disappointment that we were let down but during the course of the day we had Freda Davoren, Physical Therapist and Irish international athlete on standby for treatment and ice was available to the injured athletes. Tim O'Connor of IT Tallaght was also called upon during the day to help out with the first aid problem. The CIT Sports Development Officer Eithne Lydon and CIT Sports officer Miriam Deasy are also both qualified First Aiders. However it was still not satisfactory, as Freda was not expecting to be called on with such little notice, and didn't have her complete treatment gear with her. Also there wasn't enough ice readily available to be given to her and we had athletes being treated in the electronic timing area, We were lucky that no athlete sustained acute injuries.

Sponsorship

Heineken sponsored the presentation dinner, providing the committee with 800euro which was put behind the bar at the Rochestown Park Hotel.

Allied Irish Bank also provided sponsorship to the CIT Athletics Club with twenty embroidered jackets especially for the championships.

Big Bite sponsored the event by providing the committee with 150 sandwiches for the officials on the day.

Pierres Provided 200 danish pastries which were distributed to the athletes by means of the goodie bag.

GalaxoSmithKline provided 300 bottles of Lucozade Sport and also the same number of 500ml plastic Lucozade Sport water bottles. These were also distributed to the athletes by means of The Goodie Bag.

Irish Independent provided 200 copies of their newspaper on Friday 19th and Saturday 20th April, these were also given as part of The Goodie bag.

CIT sponsored 250 CIT pens and note pads also given as part of The Goodie bag.

CMP Dairy provided 25 cases (300 x 500ml bottles) of River Rock mineral water, which were handed to athletes in the goodie bag.

Individual event sponsors who purchased advertisements in the Championship Programme were:

Company	Amount (Euros)
P Hennerty	50
Societies Office	100
Students Union	100
Bishopstown Credit Union	200
Pfizers	200
Hamilton Osbourne	100
Bus Eireann	100
G Thornton	100
Barrys Coaches	70
Goal post Ireland	100
Cork City	100
Savoy Theatre	200
Tennis Village	100
Rochestown Park	300
Musgraves	200

Programme

The Championship programme was designed, produced and edited by Paddy O’Gorman a member of the Organising Committee. The program provided an aesthetic, creative outlet for the theme of the championship. The CIT Athletic club sought to have a document with a fashionable design scheme, as a means of bringing added creditability to this year’s Championship. We believe, given limited financial and time resources that this was achieved. The cover design, page layout and logo took a huge amount of time to do, from the concept stages, through to the development stages and on to the final design. The biggest problem with the programme was the input of entries, as it did not leave the designer with a lot of time to input the entries and have everything ready for the printer the following day. The program was sent to the publishers on the evening of the Tuesday before the championships and collected at close of business two days later on Thursday. The programme was an enjoyable experience for all involved in its design and development.

Publicity

Full details of the Championships were made available on the Internet at www.cit.ie/iv2002 at its launch on 6th March 2002.

Press releases were sent to all national, local and regional newspapers ten days and again five days before the event. Irish Runner magazine also included the event in their fixture list. Red FM Cork local Radio broadcasted an interview with Eithne Lydon (Sports Development Officer) encouraging the support to the championship and giving details about the Championships on its news bulletin every hour for two days prior to the event.

Details of the event was available on the CIT “staff” email and also on the CIT website “www.cit.ie” under the news section. Posters were also positioned around the college advertising the event to CIT staff and students. Banners were made up to welcome athletes and were posted on the gate outside the college and around the track.

Results were faxed through to local and national papers on Friday evening after the first day of competition, and again on Saturday after the competitions were complete. *The “Irish Examiner”, the “Evening Echo” and “Inside Cork”* newspapers were all present at the Championships. Brendan Mooney of the “Examiner” took reports and a full copy of results was given to him, which was published on the paper on Monday 22nd April. Der O Donavan also published a detailed article of the championships and

performances on the Evening Echo on Wednesday 24th April. Inside Cork published an article on the local athletes competing in the event a week after the event. Results were also published in a number of national papers.

Red FM Cork local radio held interviews with both the organising committee and Eileen O’Keeffe hammer winner and national senior record holder and this was broadcasted over the air on a number occasions, mainly “Trevor Welsh’s Big Red Bench” on Sunday 21st April. The Championships received reports of results from Red FM on the sports bulletins throughout the day.

Also the CIT film society had a camera crew at the championships throughout the weekend. They were contacted two weeks prior to the championships, and a timetable was given to them. The Championship results were also posted on the IUAA website “www.iuaa.org” within a few days of the event.

Web Site

The website for the Intervarsities was designed by Diane Cashman. Its aim was to communicate information to all athletes regarding the competition. The web site was written from scratch in HTML code and was uploaded to CIT's own server. The website address was www.cit.ie/iv2002.

The structure of the website followed that of Trinity's successful website from 2001. There were pages on Timetables, Entries, Accommodation, Results, Entertainment, Rules, Maps and FAQ. The information on these pages matched those that were sent out to the each college's club captain in the information pack. Any further information that needed to be updated was done so via the web site. This gave the organizing committee great freedom, to edit details of the competition swiftly and efficiently.

This year all entries had to be done online. No hardback copies were allowed. The website had a link to the IUAA online entry system, from here athletes could enter easily and proficiently.

Results were linked to the IUAA official results page and were available two days after competition.

Entries

Due to the high success of the entry system in Trinity 2001, this year's entry system was similar to that of the previous year. The online entry system allowed a late final entry deadline, just nine days before the event. Each team captain was posted a unique password to ensure that only they could make entries or modify their team details.

The entry system was divided into two "steps". The first step was a means of collecting names and ID numbers of all athletes likely to be competing in the championships. In 'Step 1', captains could enter as many athletes' names and ID numbers as they wished. In 'Step 2', captains assigned these athletes to events from a drop-down menu (see Fig. 5) of their Step 1 entries. This system meant that a captain only had to enter an athlete's name and ID number once, even if they completely rearranged their team numerous times before the final deadline. This reduced the number of typographical errors and saved time for the captains.

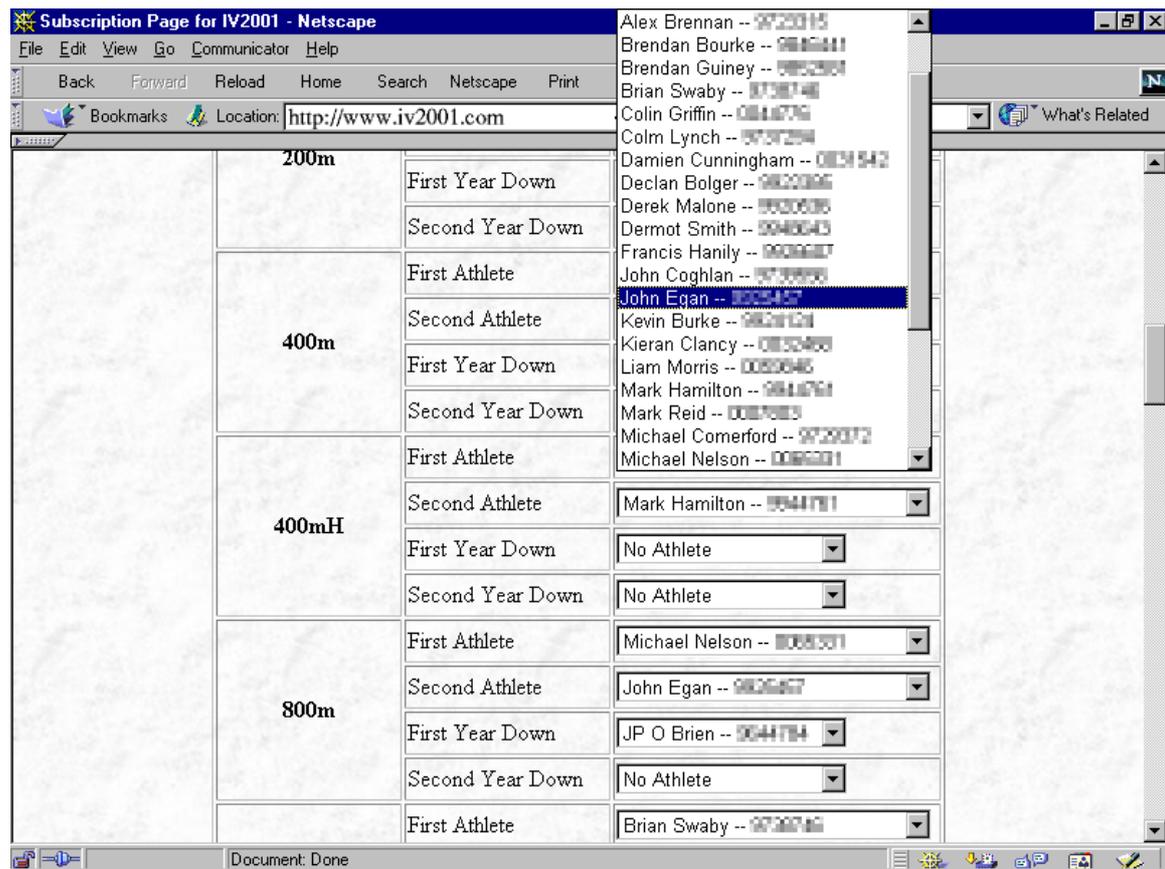


Fig 5. Screenshot showing the ‘Step 2’ athlete allocation procedure. Athletes ID numbers have been blurred deliberately. **This is a copy from IV2001 Report**

After the final deadline, the entry system data was exported to the spreadsheet software used in the results processing.

Special Guests

There were a number of special guests from CIT invited to the championships. These included: The Director Dr Pat Kelleher, The Registrar Mr Brendan Goggin, Head of Student Services Ms. Fiona Kelly, Head of Student Societies Mr Mervyn O Mahony these all attended the Championships. Also in attendance were Freda Davoren Irish International Athlete and Rob Heffernan Irish Olympian all of whom accepted the honour of presenting some of the medals at the championship to the individual medallists.

Post-competition

After the competition all results were checked and made available on the IUAA website within Three days. Preliminary results had been made available at the meal on Saturday 20th April.

Captains' Meeting

Two Captains' meetings were held during the Championships. The first was held at 1pm on Friday 19th April, prior to the commencement of the Championships. The primary purpose of this meeting was for the organisers to provide information to the captains about the procedures for the weekend and some of the more important rules of the competition.

The second meeting was held at 4pm on Saturday 20th April, after completion of the competition. Diane Cashman a member of the organising committee made a few comments about the championships and the weekends events. The forthcoming Celtic Track and Field Championships in Antrim Forum, the implementation of electronic blocks, absence of first aid on Saturday, an extra lap in the men's 5Km, the situation regarding guesting at the championships the need for more officials, that the constitution and membership fee would be up for renewal in the next AGM and that both a men's and women's team which had competed at the World Student Games Cross Country 2002 these issues were also discussed at the meeting.

Entertainment

There was entertainment provided for the Friday evening 19th April in Bruno's Bar in Sheare's Street, Cork City at 8:30pm As many of the athletes were be competing on the Saturday there wasn't a large turnout expected for this event. However more than expected showed up so it was well worth organising, The Committee had organised deals with the management on discounts on the following: Pool, Bowling, Computer games, DJ, Games Entertainment, Drink deals and free Champagne, Finger food and passes to night-clubs in Cork were available to all athletes in attendance; this was thoroughly enjoyed by all.

Presentation Dinner

Venue: Rochestown Park Hotel,
Rochestown Road,
Douglas,
Cork.

Date: Saturday 20th April 2002

Time: 7.30pm sharp

Special Guests:

Dr Pat Kelleher Director of Cork Institute of Technology,
The IUAA Executive Committee (Cyril Smyth, Eric Brady, Joe Rafferty, Noel Pollock, Stephen Lipson, Cyril White, Ian O Sullivan). Eithne Lydon (CIT Sports Development Officer), Louise Cavanagh and Miriam Deasy (CIT Sports Officers)

Awards:

Medals that had not been presented during the day were presented after the meal. These were mainly Team medals for the 4 x 100m and the 4 x 400m. Perpetual Trophies were also presented to the winners of the Multi-Events Championship, and the Ladies' Championship, the Men's Championship, and the Overall Championship.

Men 4x100m was presented by: Eithne Lydon
(Sports Development Officer).

Men's 4x400m was presented by: Miriam Deasy
(Sports Officer).

*Men's Overall was presented by: Dr Pat Kelleher
(Director of CIT).

Women' 4x100m were presented by: Eric Brady
(President of IUAA).

Women's 4x400m presented by: Louise Cavanagh
(Sports Officer).

*Women's Overall presented by: Dr Pat Kelleher
(Director of CIT).

*Best Overall College was presented by: Dr Pat Kelleher
(Director of CIT).

*Combined Events was presented by: Cyril Smyth
(IUAA).

*** Perpetual Trophies Presented**

Other Detail:

Everybody present at the meal received at least one free drink courtesy of Heineken as eight kegs were made available through sponsorship for the students at the banquet. Wine was also provided for the head table. The presentation dinner was a three-course meal; soup, turkey and ham for main course and desert, tea and coffee. The Dinner was followed by a disco in the function room, and by a late bar.

Initial contact was made with the hotel in October 2001 and a meeting was arranged shortly after at which the iv2002 organising committee were able to discuss menus and specify requirements for the proposed evenings entertainment. We gave the hotel approximate numbers of 250 people to attend the function six months in advance and we gave them a final number of 290 ten days before the event. The security was booked by CIT four weeks prior to the championships as well as the DJ who played until 2am. A number of meetings were held with the hotel to ensure that any potential problems were solved prior to the event. No problems were reported for the night and the hotel management were happy with the event.

The dress code on Saturday night was "Uniform" A mighty effort was made by all in attendance to dress accordingly, People dressed as: School children, Nurses, Swimmers, Doctors and who can forget the bunnies! Nasty. We feel that the dress code really added to the effect of the occasion and hope that this tradition is continued in the future.

Finances

Expenditure

Rochestown park hotel tickets	5516	
ray roche security	525	
dunnes stores snack shop supplies	58.77	
DJ for banquet	250	
brian price electronic timing	600	
lissardagh screen print banners	556	
cyril smyth pins	57.77	
stalk and stems	115	
snap printing programme and tickets	1096.26	
achill house	116	
jackets academy crests	120	
public announcement	303.16	
walkie talkies	50	
3 x tents	114	
michael o connor	50	
scatform (scaffolding)	1360	
Total Expenditure		<u>10887.96</u>

Income

meals rochestown park	7980	
-----------------------	-------------	--

Sponsorship

p phennerty	50	
societies office	100	
students union	100	
bishopstown credit union	200	
Pfizers	200	
hamilton Osborne	100	
bus eireann	100	
g thornton	100	
barrys coaches	70	
goal posts Ireland	100	
cork city	100	
savoy theatre	200	
tennis village	100	
Rochestown park hotel	300	
grant from iuaa	825.33	
	2645.33	

Total Income

10625.33

Deficit

262.63

Other comments

The design of the set-up for warm-up areas, Check-in, Changing, Results room, First Aid room, tea and coffee room, Toilet Facilities and Timing area was all carried out in early August. Due to the number of activities of other college events on campus, it was decided to try and book areas close to the track and each other. This was achieved and all the areas were in close proximity to each other.

There was Sound Equipment and a DJ on the track throughout the weekend, this we felt added to the occasion as athletes were more relaxed and all seemed to have enjoyed the trackside entertainment. This entertainment was provided by Tim Clifford and Pat Fitzgerald throughout the two days. They were contacted two weeks in advance and were glad to help out.

The event itself went off relatively smoothly. The track and the throwing areas were in perfect shape for the event as it is a newly resurfaced track with all new throwing and jumps equipment. The track was cleaned the day before and again on the morning of the championships, litterbins were placed all around the track reducing and virtually eliminating litter on the track.

Also this year's committee decided to erect small marquee tents around the track. Four of these were erected in case of rain or in the slight change of a heat wave for protection. And rain it did! The only problem was it got too windy for the tents and by the end

of the two days there wasn't much left of them. We would hope that these tents could be erected in the future and hopefully the sun will come out to enjoy them. Due to the small size of the CIT Athletics Club the committee decided against repeating ideas of t-shirts, pins and baskets for the athletes.

It was felt that the organising committee would try and negotiate an accommodation deal with the hotel so that athletes competing in the championships would get a reduced rate; the deal was completed in early November. However due to there being a wedding on in the hotel the night of the championships by December all the Hotel rooms were booked out. It would be recommended if this is done in the future that when the deal is done that a limited amount of rooms would be provisionally booked.

The Committee would also like to thank all the officials who volunteered their services over the course of the two days, some of whom had to endure the bad weather for the full duration of the championships and Joe Rafferty for his help in the run up to the championships and for the seeding of athletes.

Tony Lilley