



**IUAA
TRACK & FIELD
CHAMPIONSHIPS
2016**



Friday 15th & Saturday 16th April

Hosted by: Dublin City University



"2016 Outdoor Track & Field Championships"

Organising Committee



Linda Byrne (Chairperson)
Niamh Markham (Sponsorship)
Adam Foley (Sponsorship)
Matthew Behan (Web & Media)
Sean Gill (Finance)
Mark Rogers (Administration)
Darragh Lynch (Men's Captain)

Alan Danagher (Logistics)
Darren Watters (Sponsorship)
Jona Kalemi (Web & Media)
Catherine Mc Manus (Web & Media)
Damian Murphy (Risk Management)
Shane Aston (Administration)
Mary Mulhare (Ladies Captain)

Enda Fitzpatrick (Director & Event Coordinator)
Dr Michael Whelan (President DCU Athletics)
Prof Niall Moyna (Vice President DCU Athletics)

IUAA Committee



Cyril Smyth TCD (Chairperson)	Damian Walsh WIT (Ass. Chair)
Stephen Lipson TCD (Secretary)	Eric Brady UCD (Finance)
Timmy Crowe DCU (Competition)	Enda Fitzpatrick DCU (Development)
Michael Deady WIT (Public Relations)	Claire Mc Glynn TCD (Officer)
Shane Aston DCU (Officer)	Garret Dunne TCD (Officer)

IUAA DCU 2016 - "Outdoor Track & Field Championships"

Event Assistants

- **Event Assistants:** Due to the limited number of officials available to help out over the championship weekend each competing college is required to help out by providing 'Event Assistants' (helpers) at certain times during the duration of the championships.
- **Javelin – Men 2.15pm Friday:** DCU, WIT
- **Long Jump - Women 2.35pm Friday:** DCU, TCD
- **High Jump - Men 2.45pm Friday:** UCD, UL
- **Shot Putt - Women 3.35pm Friday:** IT-Carlow, UCD, IT Sligo
- **Long Jump - Men 4.25pm Friday:** DCU, Waterford-IT
- **Javelin - Women 4.35pm Friday:** NUI-Galway, Waterford IT
- **High Jump - Women 5.20pm Friday:** DCU, UCC
- **Shot Putt - Men 5.55pm Friday:** Athlone - IT, UL, TCD
- **Short Hurdles Setup – Women/Men 1.15pm Saturday:** All Competing Colleges
- **Hammer - Men 9.45am Saturday:** IT-Carlow, DCU, UCD
- **Triple Jump - Women 11.00pm Saturday:** TCD, NUI Galway
- **Hammer - Women 11.10am Saturday:** DCU, Waterford-IT
- **Pole Vault - Men 11.20am Saturday:** Cork-IT, UCC
- **Discus - Men 12.15pm Saturday:** Athlone - IT, UCC
- **8kg WF - Women 1.00pm Saturday:** Cork IT, Dublin IT, UU
- **Triple Jump - Men 1.10pm Saturday:** Dublin-IT, QUB UCC
- **Pole Vault - Women 1.30pm Saturday:** DCU, UCC
- **35lb WF - Men 2.05pm Saturday:** NUI-Galway, UL
- **Discus - Women 2.15pm Saturday:** TCD, UCC

Venue: The event was hosted at the Morton Stadium athletics track in Santry. Campus Ireland provided an array of facilities available to the IUAA over the 2 days – indoor warm up areas, changing and showering facilities, etc. Athletics Ireland on site provided equipment (electronics' etc) and PR equipment needed to showcase the venue. The presentation area was prepared and coordinated by the Linda Byrne. A number of associated sponsors displayed some of their commercial products and flyers over the 2 days! The check in area was on the first floor in the stand and marshaled by DCU students in coordination with Stephen (IUAA) in the results office.

Live Streaming: Ntrai (Ex IUAA athlete David O Shea and his team) provided the live streaming over the 2 days. Video cameras and live commentary equipment were set up on the balcony in front of the results office on the top floor of the stand. Their excellent service and efforts were rewarded with “that” memorable ladies 4 x 400m relay finish which was highlighted throughout the world – what a finish! The live commentary of Cathal Dennehy and Feidhlim Kelly in the closing stages added to this remarkable race. The final coverage on day 1 saw Greta Streimikyte from the host college DCU run a Rio Paralympics 1500m qualifying time.

Photography: Sportsfile photographers (Ireland's premier sports photography agency) provided all the main pictures over both days, some of which made the national press. It once again highlighted how good the IUAA championships are! Some competing colleges brought their own photographers over both days – who generously shared their photographs with other teams.

Communication: The live streaming and live commentary provided regular track side updates. Stephen Lipson coordinated a smooth running communication platform between check-in, results, start lists and presentation areas – as usual a top class performance and one that it often taken too much for granted at IUAA events. Michael Ready (IUAA Exec and Waterford IT) coordinated a live update of results and tweets through all the other social mediums over the weekend. Stephen also provided regular information updates of the championships via the IUAA webpage in the months prior to the event.

First Aid: An excellent First Aid service was provided by St. John's Ambulance from Castleknock on both days. Thankfully, no serious injuries or incidents were reported and our sincere thanks to Tom o Connell and his team.

Sponsorship: €4,000 was sourced by DCU Athletics club from the university CLC committee. This money was vital in defraying the costs of hosting the event. See finance details below. Other significant sponsors sourced by Niamh, Adam and Darren provided product over the 2 days – Coca cola, FFyfes, Mizuno, Bank of Ireland, Polar, Gilbey's Ireland, Gourmet Foods, The Grand Hotel, etc.

Programme: The programme content was collated by Alan Danagher and assembled and produced by Linda Byrne. DCU Campus Print provided the final product – our thanks to David in Campus Print. A decision was made by the organizing committee to make the programme available free of charge to all participants and spectators. A total of 300 programmes were printed. Contents of the programme included forewords by Brian McCraith (President of DCU), Cyril J Smyth (Chairman IUAA committee), David Conway from Campus Ireland and Enda Fitzpatrick & Adam Foley from DCU Academy and Athletics Club.

The full schedule of events and timetables, Event Assistants, sponsors logos and the full list of registered competitors from each college were included in the programme.

Publicity: The hosting of this event was made known to college, local and regional newspapers and radios stations by Catherine, Jona and Matthew from the organizing committee. A new facebook page was created to distribute event details and live results. Results were sent to the national press by the IUAA and the organizing committee. Athletics Ireland's website promoted the live streaming of the events, published results and provided a report after the championships.

Banquet: The banquet was hosted in the Grand Hotel in Malahide. The organizing committee would like to thank Lisa Sinclair and Steven Burke from the Grand Hotel for all her hard work in ensuring that this gala event took place in Malahide. The welcoming drinks reception was supplied by Gilbeys with thanks to Kevin Ecock for all his help. A three course meal was provided followed by music by 5th Avenue and DJ Eamonn. Photobooth Ireland provided a novel photographic experience on the night in the Grand with many of the athletes availing of their service. Team awards were presented before dinner. Speeches were kept to a minimum. Tickets were booked through the IUAA website and this proved to be very satisfactory. Mary Mulhare and Darragh Lynch (DCU club captains) collected payments from the competing colleges for the banquet. DCU as the host college made a decision to provide reduced priced banquet tickets to all DCU students who competed or helped organise the championships. We also made eight tickets available to the IUAA committee and an additional 20 tickets were available to our university guests, including sponsors. 309 attended the banquet. The organising committee would like to thank Michael Deady for the recorded video coverage that was provided on screen during the meal. The university Vice President Daire Keogh addressed the guests on the night and we were joined later by our President Brian McCraith who has just arrived back from some far-away lands! Any profits on the banquet ticket (none) were used to defray costs and ensure a loss was not made.

Results: All results from the 2 days of this championship are available at the IUAA webpage – www.iuaa.org. Our thanks to Stephen and Brian Foley for ensuring that these results appeared on line very promptly.

Finance: The following are the accounts (Income & Expenditure) for the hosting of the event. The event will run at a small profit of €80, once the IUAA grant has been received.

Income

Income Sale from Tickets	€9035	€9035
Allocation from CLC	€4000	€13035
IUAA Direct Funding	€2000	€15035
IUAA Grant (pending)	€1000	€16035

Expenditure

N-Trai Live Streaming	€1000	
NSCDA Track Hire	€1080	
First Aid	€500	
Competition Programmes	€635	
Photobooth	€450	
DJ	€450	
Sportsfile Photography	€922.5	
Track Presentation Area	€125	
Grand Hotel	€10920	16082.5

Net profit **€47.50**

Comments: A lack of officials from competing colleges is a key factor to consider for the future of this event. A motion to IUAA AGM should draft direct guidelines and conditions for competing colleges. Our thanks to those who did officiate at the championships as per the Event Assistants register, without having to be asked repeatedly!!!

This report was prepared by the organizing committee. Should you have any additional queries, don't hesitate to contact one of the team (listed earlier).